



ANGELO STATE
UNIVERSITY®

ANGELO STATE UNIVERSITY
SMALL BUSINESS DEVELOPMENT CENTER

CORPORATE SPONSORSHIP

Director

Dezaray Johnson

Proud member of the

Texas-South West SBDC Network & the Texas Tech University System

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San Angelo, TX 76903
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WWW.SBDC.ANGELO.EDU

ABOUT US

The ASU SBDC is a partnership program with the U.S. Small Business Administration and is funded in part by the state of Texas. The mission of the ASU-SBDC is to foster small business success in our 10-county service area through business growth, expansion, and innovation. The ASU SBDC is part of a regional network of SBDCs throughout the Texas South-West Network. Our services include confidential, one-on-one, no-cost business advising facilitated by Certified Business Advisors, along with a diverse array of business training events conducted by subject matter experts. SBDC engagement creates a positive impact on the success of our small business clients and generates a significant return on investment for the economic growth within our service area.

OUR SERVICE AREA

Angelo State University SBDC serves the following 10 counties (in red): Concho, Crockett, Irion, Kimble, Mason, McCulloch, Menard, Schleicher, Sutton and Tom Green.



BENEFITS OF CORPORATE SPONSORSHIP

- Be an industry example of small business support
- Increase visibility among entrepreneurs
- Promote your business regionally
- Generate interest in your services and products
- Build relationships with our clients
- Receive media exposure and promotion
- Regular email marketing campaigns hit the inbox of over 4,500 contacts monthly
- The ASU SBDC serves over 500 clients with event attendance of over 1300



Help us build the Texas economy, one business at a time!

Corporate Sponsorship Levels & Benefits



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DIAMOND SPONSOR: \$5,000

- Be listed as a name sponsor on 2 specialty ASU SBDC events of your choosing
- A custom presentation curated for your team and/or customers hosted at your company's location
- Quarterly 5-minute presentation during an ASU SBDC workshop introduction at a regularly scheduled core curriculum session presented by the ASU SBDC
- Insert the company's small business advertisement in workshop materials presented by the SBDC
- Logo recognition on the ASU SBDC web page with a link to your company website
- Recognition on our social media sites throughout the year
- Recognition as a Small Business Supporter on a full-color poster & digital displays in the ASU SBDC office
- Recognition as a Small Business Supporter in the monthly SBDC e-newsletter sent to over 5,000 recipients
- Recognition as a Small Business Supporter in the SBDC Overview presented at every training event

PLATINUM SPONSOR: \$2,000

- Annual 5-minute presentation during an SBDC workshop introduction at a regularly scheduled core curriculum presented by ASU SBDC
- Logo recognition on ASU SBDC web page with a link to your company website
- Insert the company's small business advertisement in workshop materials presented by the SBDC
- Recognition on our social media sites throughout the year
- Recognition as a Small Business Supporter on a full-color poster & digital displays in the ASU SBDC office
- Recognition as a Small Business Supporter in the monthly SBDC e-newsletter sent to over 5,000 recipients
- Recognition as a Small Business Supporter in the SBDC Overview presented at every training event

GOLD SPONSORSHIP: \$1,000

- Logo recognition on ASU SBDC web page with a link to your company website
- Recognition on our social media sites throughout the year
- Recognition as a Small Business Supporter on a full-color poster in the ASU SBDC office
- Recognition as a Small Business Supporter in the monthly SBDC e-newsletter sent to over 5,000 recipients
- Recognition as a Small Business Supporter in the SBDC Overview presented at every training event

SILVER SPONSORSHIP: \$500

- Logo recognition on the ASU SBDC web page with link to the company website
- Recognition as a Small Business Supporter on a full-color poster in the ASU SBDC office

CONTACT US TO BECOME A CORPORATE SPONSOR

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All promotional opportunities that require printed materials must be supplied by the sponsoring company. The sponsoring company will be responsible for contacting the SBDC Training Coordinator to schedule custom training sessions and sponsor appearances. ASU SBDC reserves the right to limit the promotion of corporate sponsors on partnership events that require additional sponsorship contributions. Please note the information disseminated is under the discretion of the media, the SBDC can only provide the information for publication.