Kevin Garrison, Ph.D.

✉ ASU Station #10894, San Angelo, TX 76909

✉ kevin.garrison@angelo.edu

☏ (325) 486-6145

📖 Education

- *Ph.D.*, Technical Communication and Rhetoric, Texas Tech University, 2009. <u>Dissertation.</u>
- *M.A.*, Composition and Rhetoric, Texas Tech University, 2004.
- *B.A.*, English, Angelo State University, 2003.

🖼 Professional Appointments

- *Full Professor*, Department of EML, Angelo State University, 2020-Present
- *Associate Professor*, Department of EML, Angelo State University, 2015-2020
- *Assistant Professor*, Department of English, Angelo State University, 2009-2015
- *Graduate Part Time Instructor*, Department of English, Texas Tech University, 2003-2009
- *Assistant Director of Composition*, Department of English, Texas Tech University, 2007.
- *Tutor*, University Writing Center, Texas Tech University, 2004-2005

Courses Taught:

6381: User-Centered Tech. and Ed. (ASU)	3351: Advanced Technical Writing (ASU)
6345: Studies in Writing and Tech. (ASU)	2326: Intro to American Literature (ASU)
4391: Independent Study (ASU)	2331: Readings in World Literature (ASU)
4373: Professional Writing (ASU)	2311: Intro to Technical Writing (TTU)
4365: Usability Testing (ASU)	1302: Adv. College Rhetoric (TTU)
4360: Professional Editing (ASU)	1301: Essentials of College Rhetoric (TTU)
3365: Professional Report Writing (TTU)	1301: English Composition (ASU)
3360: Issues in Composition (TTU)	1181: General Studies (ASU)
3352: Business Communications (ASU)	

📄 Publications

Peer-Reviewed Articles

- "Theorizing Lip Reading as Interface Design: The Gadfly of the Gaps." *Communication Design Quarterly*. (10 pp.), 2018. <u>Online Access</u>.

- o "Moving Technical Communication Off the Grid." *Technical Communication Quarterly*. (20 pp.), 2018. Online Access.
- o "Jacques Ellul's Dialectical Theology: Embracing Contradictions about the Kingdom in the New Testament." *Ellul Forum*. (13 pp.), 2017. Online Access.
- o "The Scientist, Philosopher, and Rhetorician: The Three Dimensions of Technical Communication and Technology." *Journal of Technical Writing and Communication*. (14 pp.) Vol. 44, Issue 4. 2014. Online Access.
- o "Designing and Implementing a Low-Cost Usability Testing Laboratory: Theoretical Justifications and Practical Considerations." *Technical Communication*. (18 pp.) Vol. 60, Issue 3. 2013. Online Access.
- o "Ellul's Alternative Theory of Technology: Anticipating the Fourth Milieu of Virtuality." *Explorations in Media Ecology*. (16 pp.) Vol. 11, Issue 1. 2012. Online Access.
- o "Perpetuating the Technological Ideology: An Ellulian Critique of Feenberg's Democratized Rationalization." *Bulletin of Science, Technology, and Society*. (10 pp.) Vol. 30, Issue 3. 2010. Online Access.
- o "Using Text-to-Speech Software to Revise First-Year College Students' Essays." *Computers and Composition*. (14 pp.) Vol. 20, Issue 4, 2009. Online Access.

Book Chapters
- o "Unplugging with Off-the-Gridders." *Unplugging from the Classroom.* Edited by Sharmila Pixy Ferris and Hilary Anne Wilder. Chandos Publishing. (9 pp.) 2017. Online Access.
- o "Web Conferencing and Peer Feedback." *The Plugged-in Professor*. Edited by Sharmila Pixy Ferris and Hilary Anne Wilder. Cambridge UK Press. (7 pp.) 2013. Online Access.

Essays
- o "Unmasking My Deaf Experience During Covid-19" *InsideHigherEd.com* (2,500 words) October 8, 2020. Online Access.

Conference Proceedings
- o "Information Design, Usability Testing, and Community Building: Positioning Community as a Technological End." With Co-Authors Joe Erickson and Javier Medina. *Proceedings for Annual Meeting*. 2012. Online Access.
- o "Merging Course and Community Objectives: Incorporating Service Learning in a Technical and Business Writing Program at a Division II University." With Co-Authors Joe Erickson and Nicole St. Germaine. *Proceedings For Annual Meeting*. 2011. Online Access.

Book Reviews
- o Review of Hewett and Ehmann. (2005) *Preparing Educators for Online Writing Instruction*. *Kairos*. Vol. 10, Issue 1. Online Access.

Poetry
- o "I am an INTJ." *A Common Thread*. 2013. Online Access.
- o "Believe." *A Common Thread.* 2013. Online Access.

Work(s) in Progress:
- o "Posthuman Reflections on Self-Referenced Mediation." (draft – 10,000+ words)

🗎 Grants

Usability Testing Lab
- o Acquired Funding from Department of English and the Dean of the College of Liberal and Fine Arts for $23,000 for the construction of a usability testing lab in support of ENGL 4365 and the ASU faculty and staff. Summer 2010 – Summer 2011. Online Access.

👍 Fellowships

Community-Engaged Fellow
- o Given a $1500-1750 stipend per semester for teaching courses that involve service-learning components in ENG 4365 and ENG 3351. Awarded to only five professors per year. Spring 2012-Spring 2014.

📷 Presentations

Conference Presentations
- o The Gadfly of the Gaps: A Media Ecology Theory of Lip Reading. National Communication Association 103rd Annual Convention. (Dallas, TX), 16-17 November 2017.
- o Unplugging with Off-the-Gridders. National Communication Association 103rd Annual Convention. (Dallas, TX), 16-17 November 2017.
- o Refiguring the End of Usability as Community Building. 40th Annual Meeting of the Council for Programs in Technical and Scientific Communication. (Houghton, MI), 27-29 September 2012.
- o Service Learning in a Usability Testing Course: Recruiting Clients. 39th Annual Meeting of the Council for Programs in Technical and Scientific Communication. (Harrisonburg, VA), 6-8 October 2011.
- o Ellul's Alternative Theory of Technology: Anticipating the Fourth Milieu of Virtuality. The Twelfth Annual Convention of the Media Ecology Association. (Edmonton, Canada), 23-26 June 2011.
- o Understanding the Different Meanings of the Apocalypse. Southwest/Texas Popular/American Culture Association. (Albuquerque, NM), 10-13 February 2010.

- Perpetuating the Technological Ideology: An Ellulian Critique of Feenberg's Democratized Rationalization, International Association of Science, Technology, and Society Conference (Rochester, NY), 2-4 April 2009.
- The Rhetoric of Y2K: A Fantasy-Themed Analysis of Alarmist Rhetoric, Graduate English Society Conference (Lubbock, TX), 23-24 February 2007.
- Visualizing the Cochlear Implant as a Miracle Cure for Deafness (co-presented with Dr. Sean Zdenek), International Visual Literacy Association Annual Conference (Ft. Worth, TX), 6-10 October 2006.
- Bringing Text-to-Speech Software to the Writing Frontier, Computers and Writing Conference (Lubbock, TX), 25-28 May 2006.
- Text-to-Speech Software: Bridging the Gap between Visuality and Sound, Conference on College Composition and Communication (Chicago, IL), 22-25 March 2006.
- Using Text to Speech to Facilitate Student Revision of Drafts, Conference on College Composition and Communication, (San Francisco, CA), 16-19 March 2005.

Campus Presentations
- Rhetoric, Rocks, and Sisyphus. Presentation for GEO. 21 April 2016.
- CV Workshop. Presentation for Sigma Tau Delta. 10 March 2015.
- What can you do with an English degree? Presentation for Sigma Tau Delta. 6 March 2013.
- Usability Testing. Presentation for Society for Technical Communication. 30 October 2012.
- CV and Resume Presentation and Workshop. Presentation for Sigma Tau Delta. 24 October 2012.
- Usability Testing. Presentation for ENG 3353: Web Publishing. April 2012, 2013.
- Usability Testing. Presentation for Society for Technical Communication. 18 October 2011.
- Professional Writing. Presentations for ASU LEAD Students at Angelo State University. 17 February 2010 and 17 February, 2011.
- The Different Meanings of the Apocalypse: Understanding the Setting of Cormac McCarthy's *The Road*. Book of the Month Presentation at Angelo State University. 18 November 2009.
- Teaching Business Writing in the 21st Century. NCTE Student Affiliate Presentation and Discussion. Angelo State University. 21 October 2009.

Newspaper Interviews
- "Basement lab seeks to find usability issues, offers course." Interviewed by Rachel Riggs. 2 November 2012. Online Access.
- "Usability Testing Lab offers bridge for websites, other." Interviewed by Roy Ivey. 20 June 2011. Online Access.

💻 Software and Skills

- *Multimedia, Print, Photography, and Design:* Microsoft Office (2010, 2013, 2016), Adobe Premiere Elements (9+), Windows Movie Maker, Adobe Framemaker, Nikon ViewNX
- *Editing:* MS Word 2010, Adobe Acrobat, Paper markup
- *Operating Systems:* Windows Vista, 7, 8, 10; Lubuntu; Android on phone; iOS on iPad
- *Usability Software:* Morae from TechSmith, Camtasia
- *3D Modeling:* SketchUp
- *Online Learning:* Blackboard, including Collaborate, Panopto and Kaltura
- *Statistical Software:* SPSS, Excel
- *Content Management Systems:* LiveWhale
- *Coding:* QBasic (advanced), C++ (basic), HTML (basic)

🔔 Honors and Awards

- Faculty Excellence in Teaching Award – Angelo State University – May 2014.
- "Best Graduate Student Essay" Award – International Association of Science, Technology, and Society Conference – April 2009.
- Second place in Texas Tech University's school-wide contest with essay *From hear, it's*
  - *possible*. – Spring 2006. Online Access.
- ASU's Distinguished Student Award – 2003.
- Magna Cum Laude, Angelo State University – 2003.
- Alpha Beta Chi – 2002-2003.
- GPAs: Ph.D. 4.0; M.A. 3.92; B.A. 3.878

✋ Service

Professional
- Solicited reviewer for *Explorations in Media Ecology*, *Technical Communication*, and *IEEE Transactions*.

Angelo State University
- Assistant Chair of the English and Modern Languages Department – Fall 2019-Present.
  - Assist the department chair with assessment activities, program marketing, scheduling, budget planning, data analysis, and departmental paperwork.
- Coordinator of Technical and Business Writing Program – Fall 2011- 2019.
- Director of Usability Testing Lab, including oversight of a student lab assistant – Spring 2011- Present.
- Faculty Senator – Fall 2017- Spring 2019.

- Graduate Committee Member – Spring 2012- Present.
- Committee Chair (Ad-hoc Committee on "Remaking Writing and Publishing Programs") – 2017. Co-authored an 18 page report that analyzed our English programs.
- Member (ad-hoc committee on "Reviewing the BA in English Program and Curriculum at Angelo State University") – Fall 2017- Spring 2019.
- Member – Peer Review Committee – Fall 2018
- Publications Editor – *Concho River Review* – Fall 2010, Spring 2011, Fall 2013.
- Department of English Webmaster – Fall 2010- Spring 2011.
- Committee Member (Assessment, Technical and Business Writing) – Fall 2010- Spring 2011.
- Committee Member (Hospitality, Program, Library, Student Recognition) – Fall 2009- Spring 2010.
- Advisor – Department of English and Modern Languages – Fall 2009-Present.
- Search Committee Member for New Faculty Hires in 2011, 2015, 2016.
- Sponsor, Co-Sponsor, or Member of STC and Technical Communication Club – Fall 2009- Spring 2011, Fall 2013-Spring 2014, 2016-2017.
- ASU Literary Magazine *Oasis* Editorial Board – Fall 2013- Spring 2014.
- Advisory Committee Member – College of Graduate Studies Representative for Whitney Bruha's Thesis – Spring 2013; Lexus Weinheimer's Thesis – Fall 2016; Virginia Jaquish – Summer 2019.
- Thesis Director for Sawyer Ricard's honor's thesis – Fall 2015.
- Committee Member for Jodi Erickson's honor's thesis – Spring 2019
- University Admissions Committee – Fall 2012- Spring 2015.
- Program Reprioritization Committee Member – Fall 2010- Spring 2011.
- Volunteer for the Annual Writer's Conference at ASU – Fall 2009- Present.
    - Chair of the Publicity Sub-Committee – Fall 2016- Spring 2018.
- Grade Appeal Committee Member – Spring 2017.
- Committee Member (Ad-hoc Committee for Scholarships/Awards) – Fall 2016.
- Member of the University Center Board – 2017- 2018.
- UIL Writing Competition Judge – Spring 2017- 2019.

Texas Tech University
- Thesis/Dissertation Workshop Assistant – Fall 2008.
- Graduate English Society Vice President – Fall 2006- Spring 2008.
- Graduate English Society Conference Organizer – Spring 2007.
- Graduate English Society Finance Co-Chair – Fall 2005- Spring 2006.
- Computers and Writing Conference Volunteer – Spring 2006.
- Technical Communication and Rhetoric Chair at Graduate English Society Conference – Spring 2006.
- Marathon Reading Volunteer and Participant – Spring 2004, Spring 2005, Spring 2007.
- Usability Tester for Bedford St. Martins Website – Spring 2005.
- University Writing Center Volunteer at Council for Programs in Technical and Scientific Communication Conference, Fall 2005.
- Grading Group Leader – Fall 2004.

☏ References

Dr. Erin Ashworth-King
Department Chair, Department of English and Modern Languages
2601 W Avenue N, Angelo State University, San Angelo, TX 76904
325.486.6139
erin.ashworth-king@angelo.edu

Dr. Laurence Musgrove
Former Department Head, Department of English and Modern Languages
2601 W Avenue N, Angelo State University, San Angelo, TX 76904
325.486.6138
laurence.musgrove@angelo.edu

Dr. Joe Erickson
Department of English, Anoka-Ramsey Community College
11200 Mississippi Blvd NW, Coon Rapids, MN 55433
325.716.3651
joey.erickson@anokaramsey.edu

Dr. Rich Rice – Dissertation Chair
Associate Professor, Department of English: Technical Communication and Rhetoric
2500 Broadway, Texas Tech University, Lubbock, TX 79409
806.742.2500 x285
r.rice@ttu.edu